



*Clarington, we need your help.*



## THE BREATH OF LIFE FUNDRAISER

Mechanical ventilators are used when patients need assistance breathing.

Ventilators blow air into the lungs, helping to maintain proper levels of oxygen in the blood.



These complex machines can be adjusted to meet the needs of each patient.

**Bowmanville Hospital is replacing:**

- **Three (3) ventilators at a total cost of \$106,000**
- **Three (3) portable Trilogy ventilators at a total cost of \$55,500**

No gift is too small to make a difference.

*Help save a life, one breath at a time.*





April, 2019



Dear Friend,

The Bowmanville Hospital Foundation is off to a strong start this year as awareness and excitement continue to build for the **Redevelopment and Expansion of Bowmanville Hospital**. We have been working collaboratively with Lakeridge Health and cannot wait for the Hospital to unveil the Master Plan this spring.

This meaningful project will address significant challenges faced in the Hospital's current facility. It will allow health care professionals to offer the best possible care to patients while operating in the most efficient way possible.

We have much to celebrate as a Foundation. On April 17, 2019, we introduced our Campaign Cabinet comprised of volunteer representatives from all sectors of the Clarington community. They will play a critical role in supporting the Foundation's efforts to solicit and secure meaningful gifts for the project.

We also unveiled the new Campaign Brand and Logo: **We Care, We Can – Investing in Our Health Care**. This logo will live throughout the course of the campaign, as we work together with our Cabinet to meet our financial goals and help Lakeridge Health deliver a fully redeveloped and expanded health care facility for the Clarington community.

Of course, a redevelopment and expansion of this magnitude does not come without its share of requirements for new equipment. Unfortunately, hospital equipment reaches a point where they become less reliable, more expensive to maintain or is simply eclipsed by new and better technology. That's where Bowmanville Hospital is now with their current ventilators. They are at the end of their service years and must be replaced!

***Bowmanville Hospital needs three (3) new ventilators at a total cost of \$106,000 and three (3) new portable ventilators at a total cost of \$55,500. Please consider making your gift and help us purchase new ventilators for our Hospital. No gift is too small to make a difference!***

I'm sure you will agree, every second counts when a patient is recovering from surgery, injury or a critical illness and are not able to breathe well on their own. A ventilator allows patients time to rest and the body to heal while it does the work of breathing. This equipment is part of the capital project and once purchased, will be put to use immediately; helping to save lives, one breath at a time.

Thank you for believing in the work we do and for investing in the health of your family, friends and neighbours. I deeply appreciate your support as we work together to provide the important tools and equipment Bowmanville Hospital needs in order to continue to deliver great health care to people across Clarington.

With gratitude,



Chris Kooy  
Chair, Board of Directors  
Bowmanville Hospital Foundation

Please see reverse